PRESS NOTE

The TAFI Convention Committee, is glad to inform that the registration for the TAFI Jerusalem Convention 2015 is now Open. The convention is going be held between 22nd February 2015 to 25th February 2015 at Jerusalem, Israel. Jerusalem, one of the oldest cities in the world, considered holy to the three major Abrahamic religions – Judaism, Christianity and Islam. The warm and friendly people of Israel are all looking forward to welcoming the TAFI Delegates.

The highlights of the convention :-

The Theme of the convention is “The Challenge of Change”.

The convention will be held at “The International Convention Centre (ICC)”, commonly known as the Binyenei HaUma. It is the largest and leading Convention Centre in Israel. The exhibition and conference hall floors can accommodate up to 10,000 people.

Leading Personalities will address the various business sessions. New ideas will be born in the debates at the Convention which will give value to the members. Members will be able to take back a great deal from the august gathering and world class speakers.

Accommodation for delegates is being arranged in First Class hotels. Gala Dinners have been planned at various venues so that delegates get a glimpse of Israel with a new perspective. Each Venue has been handpicked by the Convention Committee to meet up with the standards of the Venue’s used in the previous Convention or to better, and we are sure, we are setting our standards high.

Choice of more than 6 afternoon tours for the delegates to explore Jerusalem in the way that they want to. The Tourism Minister of Israel - Dr Uzi Landau, The Mayor of Jerusalem - Mr. Nir Barkat and their entire teams are looking forward to the welcoming the Indians to their hometown.
Pre / Post tours for 3 nights have been arranged, with an idea to include the most of the attractions of Israel. Mostly all tours will include a feel of Dead Sea and Tel Aviv in addition to many other attractions. Again the accommodation and plan includes all meals and sightseeing. Delegates will be able to feel the vibrant city along with a glimpse of their culture, their cuisine and much more.

Israel apart from being a pilgrimage destination also offers much more. Their IT Industry and Agriculture sector are known the world over. Their cuisines, beaches, Resorts and Deserts are unique in their own way. Tel Aviv is an world Class International City which offers varied experience.

Each Convention management has its challenges, and Israel too has its share, but all difficulties have been overcome by the wonderful co-operation that TAFI has received from the hosts. We thank the Ministry of Tourism, Israel National Tourism Office, the Mayor of Jerusalem, the Jerusalem Municipal office, ORTRA and all bodies and organizations which are working round the clock to make our convention a grand success. Special Thanks to Mr Madah Hassan, Director – India, Israel Ministry of Tourism and Mr Judah Samuel, for the support and co-ordination.

Thank you, and with this, TAFI would like to invite you to visit “The Land of Creation”.

Bharat Shah Rajat Bagaria
Chairman Co-Chairman